

Zürich meets Seoul: Women and the City

Bringing the future into the present with VR

Time	What	Who
3:00–3:05 pm	Opening remarks	Prof. Jihyeon Jeon, EWHA Prof. Nayoung Hong, EWHA
3:05–3:15 pm	Welcome note	President Hyesook Kim, EWHA Mayor Corine Mauch, Zurich
3:15–3:30 pm	Women and the city: Bringing the future into the present with VR	Prof. Aleksandra Gnach, ZHAW
3:30–3:50 pm	Korean smart cities: The present and the future	Prof. Dongwook Kim, Seoul National University
3:50–4:50 pm	3:50–4:05 pm Interaction with the audience	Moderation: Prof. Hae Jin Hwang, EWHA
	4:05–4:30 pm Panel discussion	Panel: Prof. Daniel Perrin, ZHAW Prof. Dirk Wilhelm, ZHAW Prof. Aleksandra Gnach, ZHAW Prof. Minah Kang, EWHA Dr. Jooyon Lee, Seoul Metropolitan Government Prof. Yanghee Nam, EWHA
4:50–5:00 pm	4:30–4:50 pm Interaction with the audience	
	Closing remark	Prof. Daniel Perrin

Location: LG Convention Hall, EWHA Womans University, Seoul, Korea



A Festival of
Two Cities
2019.09.28–10.05

**MEDIA
LAB**
IAM

Zurich Universities
of Applied Sciences and Arts

