

## Changing the world through language

**Six-semester full-time programme / seven- or eight-semester part-time programme**

**Winterthur with partner universities in Switzerland and abroad**

**Internship**

**Autumn semester start**

The BA in Language and Integration – German as a Foreign/Second Language (DaF/DaZ) is aimed at anyone who wants to complete a course of study in which professional and social integration through language plays a central role. During this undergraduate programme, you learn how to support adults in developing their German skills as a foreign/second language. You acquire the knowledge of linguistics and language didactics necessary for successfully taking on roles in the growing field of integration through language. Internships and/or stays abroad facilitate direct contact with this dynamic and varied occupational area.

### Career prospects

In the context of mobility and migration, language becomes key to participation in professional and social life. Knowledge of German enables migrants to engage in social exchanges and enter the labour market. It is for this reason that the federal government and cantons promote and require linguistic integration.

Graduates with a BA in Language and Integration work in Switzerland and abroad as adult language course instructors for DaF/DaZ, as language consultants in the field of migration or as language education managers. Alternatively, they may also opt to focus on the development of educational materials. The skills acquired by our graduates enable them to work in governmental agencies, institutions, organisations and companies.

### Programme structure

The BA programme lasts three years (or three-and-a-half to four years on a part-time basis) and aims to provide students with a professional qualification. It does so by closely linking the following areas:

- **Linguistics**
- **Didactics**
- **Contexts (e.g. language policy, migratory experiences, economic aspects and mobility)**
- **Academic research**
- **Practice**

Your first year focuses on the professional field of linguistic integration: you learn to deal with a non-European language (Chinese or Arabic), explore different migration backgrounds and complete teaching internships. You also get to know different scientific methods through involvement in practical research projects.

# BA

## Language and Integration



Your second year revolves around reflective professional practice: you prepare yourself for your work placement, which you can complete in various areas of linguistic integration either in Switzerland or abroad.

In your third year, you are able to deepen your focus and choose between the profile specialisations of “language consulting/coaching” and “language education management”. Expanding your experience in the area of professional practice (e.g. through projects) as well the research-based examination of an issue in your bachelor’s thesis form further focus areas.

## Two profile specialisations

Linguistic integration can be supported and accompanied at various levels. The degree programme equips graduates with the skills they need to teach DaF/DaZ to adults. From the 5th semester, students can also choose between two profile specialisations.

Those who opt for the **language consulting/coaching profile** look at issues such as the assessment of language skills or intercultural communication. With this profile, they gain the expertise required to work as a professional consultant in the area of language support and to provide targeted coaching in the contexts of international companies.

Students who choose the **language education management profile** acquire organisational and administrative expertise. In doing so, they look at issues relating to business and education management. With this profile, they acquire the tools they need to become project managers at integration offices and language support institutions.

## Full- and part-time studies

Do you need to balance your professional/family and study life? You can complete the BA in Language and

Integration on a full- or part-time basis. The part-time model comprises seven to eight semesters and corresponds to a time commitment of around 60%.

## Admission

Admission to the BA programme requires a Swiss higher secondary education certificate (Matura) or an equivalent foreign qualification.

In addition to the formal admission requirements, an interest in language(s) and issues such as migration, mobility and internationalisation as well as an enjoyment of working together with people in an intercultural environment are key. To be definitively admitted to the degree programme, candidates must pass a professional aptitude test.

## International focus

In order to optimally prepare you for working with people from different cultures, the degree programme actively promotes your intercultural skills, for example by providing you with the opportunity to complete an internship semester either in Switzerland or abroad.

## Further information

Visit us at an information event or contact the programme director. The event dates can be found on our website.

## Postgraduate studies at the ZHAW

**MA in Applied Linguistics** with the following specialisations:

- **Professional Translation**
- **Conference Interpreting**
- **Organisational Communication**

Further information on the degree programme can be found at:

[www.zhaw.ch/ba-sprachliche-integration](http://www.zhaw.ch/ba-sprachliche-integration)

### Applications and contact

ZHAW Zurcher University of Applied Sciences  
School of Applied Linguistics  
ILC Institute of Language Competence  
Theaterstrasse 15c, 8401 Winterthur, Switzerland  
ba-si.linguistik@zhaw.ch, [www.zhaw.ch/ilc](http://www.zhaw.ch/ilc)

**Register  
now!**