

# Plan of studies for ZHAW students

## 1<sup>st</sup> year for the ZHAW students at ZHAW

Date	Module / Specialization	ECTS	US Credit
<b>Semester 1: September to January</b>	Orientation Days	-	-
	Business Boot Camp	6	3
	Strategic Management	6	3
	Research Methodology & Skills	6	3
	Financial Management	3	1.5
	Global Growth and Innovation	6	3
	Business Research and Consulting	6	3
	Risk Management	3	1.5
	Business Project 1	6	3
<b>Semester 2: February to June</b>	Global Business Environment	6	3
	Research Design	3	1.5
	Research Project	6	3
	Capstone: Creating Sustainable Impact	6	1.5
	Intercultural Management and Leadership	6	1.5
	Business Project 2	6	3
	Elective: (one only) – Luxury and Creative Industries – Frontiers of Technology	3	1.5
<b>Credits achieved in semesters 1 and 2</b>		<b>78</b>	<b>39</b>

## 2<sup>nd</sup> year for the ZHAW students at GVSU

Date	Module / Specialization	ECTS	US Credit
<b>Semester 3: Summer (6-weeks)</b>	Bus 698 – The Washington Campus	6	3
	Internship	5	2.5
<b>Semester 4: September to December</b>	Both blocks to be completed (All courses range from 1 US credit to 3 US credits)		
	Block 1: <ul style="list-style-type: none"> <li>– MBA 601 – Applied Data Analysis</li> <li>– MBA 676 – Leading People and Teams</li> <li>– MBA 611 – Accounting for Managers</li> <li>– MBA 677 – Leadership and Ethics</li> <li>– MBA 674 – Self Awareness and Leadership Styles for MBAs</li> </ul> Block 2: <ul style="list-style-type: none"> <li>– MBA 651 – Marketing for Professional</li> <li>– MBA 641 – Applied Business Economics</li> <li>– MBA 681 – Strategic Mindset and Customer Centricity</li> <li>– MBA 675 – Legal Environment for Business</li> </ul>	31	15.5
<b>Credits achieved in semesters 3 and 4 at GVSU</b>		<b>42</b>	<b>21</b>

<b>Semester 5: January to March</b>	ZHAW Master's thesis	12	6
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<b>Credits achieved in semesters 3, 4 and 5</b>		<b>54</b>	<b>27</b>
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<b>Total credits for the dual degree for the ZHAW students</b>		<b>132</b>	<b>66</b>
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### Credit recognition agreement:

For students starting the dual degree at ZHAW, GVSU will recognize and accept the transfer of 12 US credits (equivalent to 24 ECTS credits) for study completed on the ZHAW MSc in International Business.