

Plan of studies for ZHAW students

1st year for ZHAW students at ZHAW

Date	Module / Specialization	ECTS
Semester 1: September to December 42 ECTS	Orientation Days	-
	Business Boot Camp	6
	Strategic Management	6
	Research Methodology & Skills	6
	Financial Management	3
	Global Growth and Innovation	6
	Business Research and Consulting	6
	Risk Management	3
	Business Project 1	6
Semester 2: January to June 36 ECTS	Global Business Environment	6
	Research Design	3
	Research Project	6
	Capstone: Creating Sustainable Impact	6
	Intercultural Management and Leadership	6
	Business Project 2	6
	Elective: (one only) – Luxury and Creative Industries – Frontiers of Technology	3
Total credits in semesters 1 and 2		78

2nd year for the ZHAW students at VSE

Date	Module / Specialization	ECTS
Semester 3: September to December 28 ECTS	Strategy	6
	Advanced Marketing	5
	Advanced Personnel/Human Resource Management	3
	Advanced Management	6
	Managerial Decision-Making and Problem Solving	3
	Innovation and Entrepreneurship	5
Semester 4: February to June 24 ECTS	Applied Macroeconomics	4
	Managerial Economics	5
	Logistics Services	3
	Language course (other than English) ***	3
	State Exam in Economics (VSE)	3
	State Exam in Major Specialization (VSE)	6
Semester 5: June to September 12 (9) ECTS	Master's thesis ZHAW (Diploma Thesis Defence VSE)****	12 (9)
Total credits achieved in semesters 3 to 5		64 (61)

Total credits for the double degree for ZHAW students	142 (139)
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*** **Language course** refers to any language other than English (as the double degree programme language) and the student's mother tongue.

**** **Master's thesis:** The Master thesis is a mandatory part of the double degree. At VSE the Master's thesis defence will be recognised as 9 ECTS. At the ZHAW the Master's thesis, including the defence will be recognized as 12 ECTS.