

PROGRAM OUTLINE FOR ZHAW STUDENTS

Bachelor 180 ECTS validated

1. 1st year for ZHAW Students

Semester 1 (with ZHAW)		Semester 2 (with ZHAW)	
Module	ECTS	Module	ECTS
Investments	6	Risk Management	6
Corporate and Entrepreneurial Finance	3	Elective	3
International Economics	3	Strategic Innovation Management	3
Institutional Frameworks	3	Advanced International Research Projects	6
Quantitative Methods	6	Customer Behavior Research Methods (DB spec.)/ Advanced Quantitative Methods (CDMS spec.)	3
International Research Projects	9	Agile and Innovation Methods (DB spec.)/ Quantitative Investment Strategies (CDMS spec.)	6
		Customer Experience Management (DB spec.)/ Sustainable Investments (CDMS spec.)	3
Total ECTS semester 1	30	Total ECTS semester 2	30

2. 2nd year for ZHAW Students

Semester 3 (ZHAW)/ Semester 9 (KEDGE BS) (with ZHAW and KEDGE BS)		Semester 4 (ZHAW)/ Semester 10 (KEDGE BS) (with KEDGE BS)	
Module	ECTS	Module	ECTS
ZHAW: International Week (July)	6	Case Studies in Corporate Finance	5
ZHAW (remote) Business Model Innovation and Technology (DB spec.)/ Machine Learning and Deep Learning (CDMS spec.)	9	Financial Accounting for Investment Banking	5
KEDGE BS: Performance and Well-being in the Workplace	4	Financial Markets & Instruments	5
KEDGE BS: International Human Resources Management, a Cross Cultural Approach	4	M&A Deals	5
KEDGE BS: Creating Social Change: System-Innovation for a Better Society	4	Corporate Social Responsibility	4
KEDGE BS: International Business Environment	4	CGR and Diversity Management	3
KEDGE BS: FLE (not a pre-requisite for the degree/but compulsory courses)	-	Intercultural Management	3
KEDGE BS: Research methodology	-	Be-U: Personal Development	pass or fail
KEDGE BS, Be-U: Soft Skills - Personal Competences	-	Be-U: Skills Assessment	pass or fail
		Research Method Methodology	pass or fail
		French for Foreigner (must pass to validate Language Passport)	pass or fail
		Be-U: Project Defence (after semester 10 exams)	5
Total ECTS semester 3	31	Total ECTS semester 4	35
		Total ECTS semesters 1 to 4	126

Total (years 1 and 2) = 126 ECTS
 Jointly supervised master's thesis = 15 ECTS
Total credits double degree including master's thesis = 141 ECTS