

The UN Principles for Responsible Management Education (PRME) at the ZHAW School of Management and Law

PRME Internationally and in the DACH Region

More than 800 universities in over 85 countries have joined the PRME initiative. It has one **mission**: “PRME is the UN Global Compact’s initiative to transform management education and develop the responsible decision-makers of tomorrow to advance sustainable development.” And it has one **vision**: “To create a global movement and drive thought leadership on responsible management education.” The members of the initiative are organized into regional chapters. The German-speaking countries, i.e., Germany, Austria, and Switzerland belong to the PRME DACH Chapter. Furthermore, some of the most experienced and dedicated universities worldwide are part of the PRME Champions Group for a period of two years.

>>> www.unprme.org

PRME at the ZHAW School of Management and Law

The ZHAW School of Management and Law joined the PRME initiative in August 2014. It is also a member of the PRME DACH Chapter and has been selected to take part in the 2018–2019 and 2020–2021 PRME Champions Group cycles. PRME contributes to the strategic development and quality of the university. Exchanges with other universities in the PRME DACH Chapter as well as the PRME Champions Group support the SML in its efforts to embed responsible management education. The commitment by the university’s executive board to support PRME also helps employees and students to be committed to responsible management and social responsibility.

>>> www.zhaw.ch/sml/prme

Six Principles for Responsible Management Education

These are the six PRME principles that can support universities in the implementation of responsible management education:



Principle 1: Purpose

We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.



Principle 2: Values

We will incorporate into our academic activities, curricula, and organizational practices the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.



Principle 3: Method

We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.



Principle 4: Research

We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental, and economic value.



Principle 5: Partnership

We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.



Principle 6: Dialogue

We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organizations, and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.